



New times. New shapes.
New challenges.
In an ancient world.
Everything changes. Only
the essence remains.
Managing “change” while
preserving “the essence”:
this is the challenge

Simplicity of style, for a
better adaptation to a
Naturally changing future.

Accepting a challenging and different tomorrow.
Like man in History. Man in his evolution.



was created based on these principles:
a professional organisation devoted to
strategic management in the fields of

- project feasibility and assessment
- foreign trade
- development cooperation



R+Evolution on Business Development

adbayse seeks to strengthening and upgrade the offer in business strategic consultancy on the NW of the Iberian Peninsula –a European boundary region- by supporting SMEs in their business plans and actions. Looking forward displaying last business management tools to anticipate conditions that allow SMEs to participate from emerging opportunities in the new European scenarios. Also focusing on SMEs and Governmental Agencies to explore and promote the advantages of evolved-more efficient and modern cooperation schemes.

Committed in the evolution of these scenarios through-out a professional background in excess of 20 years, at **adbayse** we assume the role of spreading and sharing such a Vision from premises that seek for strengthening the Sustainable Development of Regional economies in the European scene.

WELCOME TO OUR CONCEPT!!



Recent Appointments on

Business Consultancy & Corporate Strategies



Client	Type	Short Description
	Investment & Development Cooperation	Business promotion services for investment attraction to Kazakhstan (Central Asia), 2013
	Development Cooperation Water Sector	Study Tour Missions on Water Sector of Tajik Governmental officers to Western Europe, 2012
	Investment & Devlpt. Coop. Agrindustry	Business services for investment attraction in Tajikistan (Central Asia), 2011-12
	Regional Development Mining	Regional coal mining sector facing imposed EU reductions, 2011
	Agrindustry Logistics	Regional scale approach to expand agrindustrial logistics and supply chain, 2011
	Governmental Marine Logistics	Marketing of the “Atlantic Motorway of the Sea” (EU mobility Strategy alternative to Road Transport), 2010 - 2012
	Power & Bulk Logistics	Feasibility and due diligence analysis for a new industrial harbour. South Spain, 2009
	Education Tourism	Business strategy for Spanish language training courses as tourism attraction vector, 2008
	Logistics Business Plans	Promotion plan in Spain for a world-class logistic platform in Oman, 2007
	Governmental Marine Logistics	Business plan & marketing development for cargo attraction to new deep-sea port facility in West Iberia, 2007
	Regional Logistics	Regional scale programme (Castilla and Leon) of expert logistic platforms, 2006
	Corporate Services	Business plan and coaching on overseas strategy for a large EU infrastructures developer, 2005-2009
	Corporate Mining	New business strategy abroad (EU, NorthAmerica & Middle East) for West Iberia Natural stone producers, 2005
	Corporate Trading	Due diligence and business expansion plan for a dry bulk marine terminal, 2005

we are a private practice operating in the **business management and project investment areas**, focused on offering convenient tools and solving the needs that concern Society and Economic sectors in the Northwest of the Iberian peninsula (The western boundary of EurAsia) for the implementation of added value initiatives.



Our commitment is to offer an efficient support and contribute to the transformation of projects into successful realities based on total transparency and management independence.

WE INTEND TO BE MORE than just an EXTERNAL office. OUR INTENTION IS to become an INTEGRAL and INTEGRATED PART of YOUR ORGANISATION



“ change ” is what we are specialised about, by conviction

adbayse

[advanced business actions & services]





operation sectors

TRADE & LOGISTICS

Support for internationalisation plans and redesign of conventional operations / services on offer



INDUSTRY

Support for capturing activities for diversification in the sources of regional economic wealth



BUSINESS

Improving competitiveness, aid for SMEs and local entities, specially in countryside areas: local competitiveness plans



AGRINDUSTRY

Support to projects related to positioning *quality food* products in the markets: business plans; promotion; trading support; certifications (FDA and other)



MOBILITY

Support for initiatives aiming to take advantage of Trans European Transport networks: logistic centres and their connections: Short sea Shipping

Further to EU operations **adbayse consultants** focuses and is primarily devoted overseas on following Regions:

Central Asia, The Mediterranean and The Middle East

*Your confident partner on
Business Development in Spain*



STRATEGIES ON
COOPERATION /
BUSINESS DEVELOPMENT /
SUPPLY CHAIN & LOGISTICS /



ISO 9001:2008

adbayse | consultores

[advanced business actions & services]

Strategies / Cooperation / Logistics

ISO 9001:2008 UKAS [BM TRADA] certified

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